

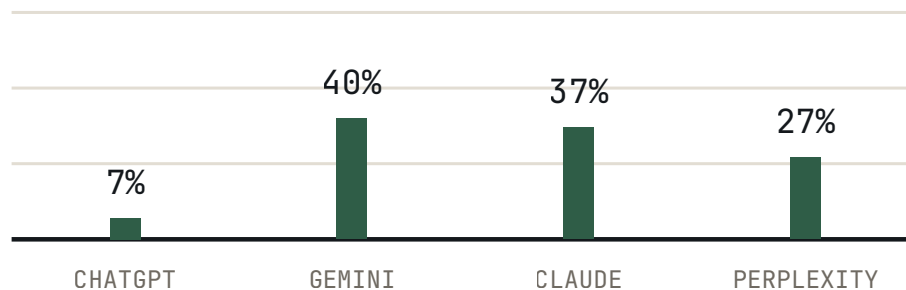


AI VISIBILITY REPORT

LFG Hub

What ChatGPT, Gemini, Claude and Perplexity answered when asked the questions your customers ask, and how often LFG Hub was named.

Period measured – September 2026



SHARE OF ANSWERS IN WHICH LFG HUB WAS NAMED

PREPARED FOR
LFG Hub
Account No. 375694

MEASURED
16 September 2026
Issued 29 September 2026

PREPARED BY
Sayso
hello@ai-sayso.com

Gemini names LFG Hub in just under half the answers, ChatGPT in the occasional answer

The assistants do not agree about you, which is why they are never averaged here: one number covering all of them would describe none. The measurement this one is compared with was made the same day, 16 September. Any difference below is the scatter between two runs, not movement over time.

CHATGPT	GEMINI	CLAUDE	PERPLEXITY
7%	40%	37%	27%
+7	no change	no change	no change
Named in the occasional answer	Named in just under half the answers	Named in about one answer in three	Named in about one answer in four

- 1 On Gemini, setup and features questions name you in 0% of answers while Apollo is named in 100%.
- 2 On ChatGPT, price questions name you in 0% of answers while GameTree is named in 100%.
- 3 «Marvel Rivals LFG bot for Discord» sits at position 9.5 in ordinary Google search for «marvel rivals lfg», and ChatGPT never names you in it. The page exists and Google reads it.

Gemini and Claude already name LFG Hub in a third to a half of their answers. ChatGPT is the outlier: it names you in one answer out of fifteen, and on price questions never. The pages it reads instead — GameTree, Apollo and Teamplay — all state what their bot costs on the page itself. That is the first thing to fix.

SINCE THE LAST REPORT

Both measurements fall on 16 September

The run this one is compared with was made the same day, so the numbers below are two readings of one day: what differs between them is the assistants' own scatter, not movement over time.

A line needs two days, not two runs — the next measurement gives it the second day.

In setup and features questions the answer is Apollo, not you

You are named least often in setup and features, general and trust questions. The assistants reach for Apollo, Sesh and Raid-Helper instead.

SETUP AND FEATURES

LFG bot with a web dashboard for admins **never named**
Named instead: Apollo, Raid-Helper, Sesh. Never by ChatGPT, Gemini, Claude, Perplexity.

GENERAL

how do I keep my Discord members playing together instead of leaving **never named**
how to stop members spamming chat looking for a group **never named**
Named instead in these: Apollo, Sesh. Never by ChatGPT, Gemini, Claude, Perplexity.

TRUST

is it safe to give a Discord bot message content access **never named**
Never by ChatGPT, Gemini, Claude, Perplexity.

BY SERVICE

Valorant LFG bot for Discord named in about one answer in ten
Named instead: 10man.gg, The100.io Bot, GameTree. Never by ChatGPT, Claude, Perplexity.

bot that pings members when a group needs players named in about one answer in four
Named instead: Sesh, Apollo, Raid-Helper. Never by ChatGPT, Perplexity.

Discord bot for looking for group named in just under half the answers
Named instead: Apollo, Raid-Helper, Sesh. Never by ChatGPT.

NAMED MOST OFTEN	CHATGPT	GEMINI	CLAUDE	PERPLEXITY
Apollo	17%	60%	0%	10%
Teamplay LFG	10%	50%	27%	23%
Raid-Helper	13%	47%	10%	10%
LFG Hub you	7%	40%	37%	27%
Sesh	10%	37%	0%	17%

The five named most often. Everyone else the assistants suggested is in your dashboard, with the answers behind each name.

You are named for structured posts, moderation tools and cross-server lfg — and little else

These are the assistants' own words, pulled out of the answers where you are named. Nothing negative in this measurement — where the assistants named you, they did it in plain or favourable words.

WHAT IS SAID ABOUT YOU	CHATGPT	GEMINI	CLAUDE	PERPLEXITY
structured posts	—	—	82%	—
moderation tools	—	—	73%	—
cross-server lfg	—	—	54%	—
structured lfg	—	25%	9%	—
auto voice channels	—	17%	—	—
cross-server network	—	—	18%	12%

A share of the answers where that assistant named you. Columns stand on their own and are never added together.

Your own pages say «Everyone sees the start time in their own time zone.», and the directory cards the assistants read do not mention timezone conversion at all. The assistants take their wording from the cards.

Your comparison page says «Calendar sync No Yes Google Calendar» — so the assistants crediting competitors with calendar sync are not wrong about it. This one is market information, not a text to fix.

Your comparison page says «Recurring events No Yes» — so the assistants crediting competitors with recurring events are not wrong about it. This one is market information, not a text to fix.

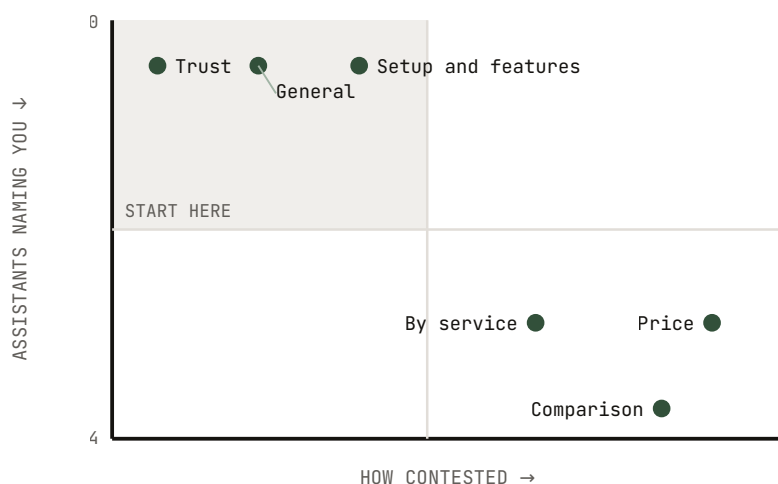
Both your site and the directory cards say it — «Voice channel comes with the group Yes» — and the assistants still credit competitors with auto voice and not you. The texts are not the reason here.

Checked against what your own pages and the directory cards actually say — quoted word for word in your dashboard.

WHERE TO GAIN

5 questions still have nobody in the answer

Sorted by how little stands in the way: a question with no company in the answer costs less to take than one with an owner.



Across the bottom — how many companies the assistants name in the questions of that type, on average per question. Down the side — how many of the 4 assistants name you there at all; shares are never added across assistants, so this axis counts them instead. The shaded corner is where few companies are named and you are not among them.

«Discord bot for looking for group» comes back without a single company named on ChatGPT. The first name to appear there stands alone.

«LFG bot with a web dashboard for admins» comes back without a single company named on Claude. The first name to appear there stands alone.

«how do I keep my Discord members playing together instead of leaving» comes back without a single company named on Claude and Perplexity. The first name to appear there stands alone.

«how to stop members spamming chat looking for a group» comes back without a single company named on Perplexity. The first name to appear there stands alone.

«is it safe to give a Discord bot message content access» comes back without a single company named on Gemini, ChatGPT and Perplexity. The first name to appear there stands alone.

AFTER THE MENTION

People arrive deep in the site, not on the home page

88% of the visits that came from an assistant landed somewhere else — most often / call-of-duty-warzone/lfg. They arrive with the recommendation already made, so

that page is the one that has to hold them. Read it as a floor: a visit without a referrer looks like any other.

NEXT

What we do next

Each item names the finding it grew from. Nothing here promises a result: assistants change on their own, and what we can promise is the work.

we do it

Add clear Setup steps and a Key Features list to all assistant-facing directory cards and mirror them on site

On Gemini, setup and features questions name you in 0% of answers while Apollo is named in 100%; assistants rely on card wording.

What changes: Directory cards will include a short Setup section and a concise Key Features list; site pages will have a visible Setup anchor with matching wording.

we do it

Publish a concise Pricing page and sync exact prices to directory cards and JSON-LD Offers

On ChatGPT, price questions name you in 0% of answers while GameTree is named in 100%; assistants need explicit, structured pricing to cite.

What changes: A /pricing page with plan names and amounts will be live; JSON-LD Offer markup will be added; directory card price fields will contain the same figures.

we do it

Create a targeted landing for “LFG bot with a web dashboard for admins” and add this phrasing to cards

Perplexity previously named you for this query and does not now; a dedicated page and card phrasing restores an exact-match reference point.

What changes: A landing with that exact phrase in title/H1/meta will exist; directory cards will explicitly mention a web dashboard for admins.

we do it

Create or refresh the Valorant page with exact-match “Valorant LFG bot for Discord” in title/H1 and add FAQ markup

Perplexity previously named you here and no longer does; exact phrasing and structured content improve matchability.

What changes: A Valorant landing using the exact phrase in title/H1/meta and an FAQ section with JSON-LD will be published and linked from the Games index.

we do it

Document and publish how pinging members works (or its status) and mirror the exact phrase on cards

You were previously named for this query on Perplexity; assistants need a clear, exact-phrase description of the feature or an explicit note on availability.

What changes: A feature page or FAQ section will describe “bot that pings members when a group needs players” in those words; directory cards will include the same wording.

we do it

Strengthen the Marvel Rivals page with exact-match phrasing, an FAQ block, and internal links from the Games hub

The page exists and Google reads it, yet ChatGPT never names you; clearer on-page signals and structure help assistants extract the facts.

What changes: The Marvel Rivals page will use “Marvel Rivals LFG bot for Discord” in title/H1/intro, include an FAQ with JSON-LD, and receive links from the Games hub and related pages.

we do it

Add “Everyone sees the start time in their own time zone” to all directory cards and site FAQs

Your site mentions timezone conversion, but directory cards (which assistants quote) do not.

What changes: Directory cards will list Timezone conversion using that exact sentence; the site will have a short FAQ entry repeating it verbatim.

we do it

Add a reusable Features + Quick Links block to all deep game landings (Setup, Pricing, Dashboard, Timezones)

88% of assistant traffic lands deep (e.g., /call-of-duty-warzone/lfg), so key facts must be present there, not just on the home page.

What changes: Deep landing pages will include a standardized block summarizing core features and links to Setup and Pricing sections/pages.

HOW THESE NUMBERS WERE MADE

We put the questions your customers ask to ChatGPT, Gemini, Claude, Perplexity, each question more than once, and collected the answers on 16 September 2026.

WHY A SHARE AND NOT A YES OR NO

Assistants do not answer the same question the same way twice. Asking once would record a coin toss, so every question is asked more than once and the result is the share of answers that named you.

WHY THE ASSISTANTS ARE NEVER AVERAGED

ChatGPT and Claude answer the same question from different material. One number covering both would describe neither, and there is no action you could take on it.

WHY SMALL MOVEMENTS ARE NOT A CHANGE

Between measurements the numbers move on their own, without anything happening. A movement inside that drift we call no change rather than present it as progress.

WHAT IS COMPARED

Change is counted only on questions that were asked in both measurements with the same wording. When a question is edited, the old and new versions are not comparable, and it is left out of the comparison.

POSITION

Where your name stood in the list the assistant gave, averaged over the answers that named you. Answers that did not name you have no position and do not pull the average.

WHERE THIS COMES FROM

Every answer is stored word for word and never edited. Any number in this report can be traced back to the answers it was counted from; they are all in your dashboard.

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